



To collaborate with
My Peloponnese Vibe



Your opportunity
to participate

Local businesses and partners are invited to participate in "My Peloponnese Vibe" by providing sponsored or collaborative services and experiences for selected travel bloggers.

PARTIAL PARTNER

CONTRIBUTION:

Full accommodation for part of the trip

Full flight support within Europe for 50% of travel bloggers
(estimated 25 total)

Full travel support for 50% of vehicles
(estimated total 25)

Discounted meals or beverages

Discounted activities or tours



PARTIAL PARTNER



BENEFITS:

- **Prominent logo placement** on the "my peloponnese vibe" website partners page
- **Mention in 1 newsletter** blasts (visit Peloponnese | my Peloponnese vibe 30K subscribers)
- **1 social media shout-outs** from Visit Peloponnese
- **Description and featured business logo** on "my peloponnese vibe" website with a link to the sponsor's site
- **Call out mention** in content created by travel blogger shared on their social & my peloponnese vibe
- **Access** to some content created by influencers for use in marketing (TBD)

FULL PARTNER

CONTRIBUTION:

- **Full accommodation** for the entire trip
- **Full sponsorship** of flights within Europe
- **All-inclusive meal and beverage sponsorship**
- **Full transport support** (cars, public transit, etc.)
- **Sponsorship of a wide range of activities and tours**

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VIBE

FULL PARTNER



BENEFITS:

- **Exclusive logo placement** on the "My Peloponnese Vibe" website homepage
- **Dedicated newsletter** blasts highlighting service, business, brand (visit Peloponnese | my Peloponnese vibe 30K subscribers)
- **3+ social media posts** (infeed + stories) from content creators (geo tagging, hashtag use, profile tag or collaborators)
- **Description, featured bio, and dedicated page** of business on "My Peloponnese Vibe" website with a link to the sponsor's site
- **Access to content created** by influencers for use in marketing
Opportunity to host an exclusive 1:1 with content creators for further promotional use
- **Prominent mention in a press release** as a major sponsor of the initiative, including quotes from the sponsor

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VIBE

NO LIMITS

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- **Flights** within Europe, ferries within Greece
 - **Food and drink offers:** Restaurants, cafes, and local gastronomic experiences
 - **Accommodation:** Hotels, guesthouses, and rental homes
 - **Experiences and activities:** Tours, excursions, cultural events, and outdoor adventures
 - **Transportation:** Rental cars, transfer services, and mobility solutions
 - **Other services:** Souvenirs, wellness experiences, and local products